



**360 PERSPECTIVE PARTNERS**



**BUSINESS FLYER**

**BUSINESS FOR SALE:**      **ADVERTISING SIGNS THAT WORK**  
**2228 EAST PEACHTREE STREET**  
**LAKELAND, FL 33801**

**ASKING PRICE:**    \$75,000

**ABOUT BUSINESS:**

Advertising Signs That Work (<http://advertisingsignsthatwork.com>) is a well established operating screen printing business with over 30 years of experience. They specialize in screen printing on corrugated plastic signs and offer wholesale pricing to the public on a nationwide basis. The company is centrally located in Lakeland, FL and ship products anywhere. Turn key business with repeat customer accounts.

**INVENTORY:**            INCLUDED IN ASKING PRICE

**FF&E:**                    INCLUDED IN ASKING PRICE

**FACILITIES:**            3,500 SF OF LEASED SPACE ON MONTH-TO-MONTH LEASE, BUT HAVE LONG TERM LEASE AVAILABLE IF BUYER NEEDS. LEASE RATE IS \$1,121/MONTH. AIR CONDITIONED OFFICE & DESIGN SPACE. SPACIOUS PRODUCTION FLOOR WITH TWO SCREEN PRINTING STATIONS AND ONE UV INK DRYER.

**SUPPORT & TRAINING:** SELLER WILL PROVIDE 30 DAYS TRAINING INCLUDED IN THE ASKING PRICE. ADDITIONAL TIME IS AVAILABLE.

**REASON FOR SELLING:** ANOTHER BUSINESS OPPORTUNITY

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## **ANNUAL FINANCIALS**

2013 Gross Sales: \$285,000

Cost of Goods Sold: \$120,028

Gross Income: \$164,972

### 2013 Expenses:

- Wages (2 employees): \$32,200
- Employment Taxes: \$6,800
- Maintenance: \$1,200
- Rent: \$13,500
- Credit Card/Bank Fee: \$5,100
- Professional Fees: \$3,500
- Postage: \$2,000
- Utilities: \$5,300
- Insurance: \$1,200
- Office/Comm.: \$1,000
- Supplies: \$3,700
- Taxes & License: \$7,600
- Advertising: \$1,000

Total Expenses: \$84,100

**Net Operating Income: \$80,872**

## **DEPRECIATED ASSET LIST**

- Good Will: \$50,000
- Computer Software: \$407
- Computers & Office Equipment: \$8,400
- Epson Stylus Pro: \$2,188
- Fork Lift: \$7,253
- Metal Saw: \$1,132
- Print Lamp: \$2,630
- Printing Press 1: \$1,800
- Printing Press 2: \$3,000
- Textile Dryer: \$1,000
- UV Dryer: \$3,000
- Misc Machinery: \$5,600

**Total Depreciated Asset List: \$86,410**

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**FOR ADDITIONAL INFORMATION:**

**BRETT VOGELER**

STATE OF FLORIDA LICENSED BROKER

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[HTTP://360PERSPECTIVE.BIZ/](http://360PERSPECTIVE.BIZ/)

THE INFORMATION CONTAINED IN THIS FLYER IS **CONFIDENTIAL**. PLEASE DO NOT CONTACT THE BUSINESS OR EMPLOYEES DIRECTLY. PLEASE CONTACT BRETT VOGELER TO SCHEDULE A VISIT TO THE BUSINESS AND DIRECT ANY QUESTIONS TO BRETT VOGELER.

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