



***Be part of the energy conservation movement
and own an EASI dealership, a company that
has been providing energy savings solutions
around the world for over 34 years.***





The Business Opportunity You Have Been Waiting For

Own An Energy Automation Dealership

Have you ever dreamed of being independent and being able to work at your own pace? Does the idea of helping others appeal to you? Would you like to feel proud of the business you're in? What about a business that works as well with one employee (you), or one you can build to many employees (your option)? Are you seeking a business that will provide you a good living, plus the freedom to enjoy the fruits of your labor?

Owning an EASI dealership can be one of the most rewarding and profitable opportunities available. An EASI dealership provides our Affiliates the ability to be in business for themselves but not by themselves. It is an opportunity to participate in the *going green* movement by assisting organizations reduce their energy use. This helps the economy, preserves natural resources, and reduces pollution. There could not be a better time to operate within the energy conservation and efficiency industry given the world's focus on reduced energy costs and mitigation of greenhouse gas emissions.

Turn Key Business

The Energy Automation Systems, Inc. (EASI) business opportunity is different from most opportunities on the market.

You will start your business just as if you were already in business since EASI's beginning. That's because you're using technologies that have been developed and proven over many years with a long history of performance.

As an EASI certified energy consultant you are fully trained to gather all required factual, testing, and historical data, which you send to our central staff. They evaluate your client's facilities and design a fast payback electrical savings solution.

EASI provides the knowledge, the expertise, the tools, support, and the technologies. You provide the initiative. You are in complete control of your own business. You're also given the opportunity to use a marketing program that is fine-tuned and proven as well as our established financing sources for your customers.

Low Overhead

Beyond your initial investment, your business will require very little overhead. You visit your customers at their places of business, so a retail storefront or expensive office space is not necessary. In fact, many EASI business owners operate from an office at home. We recommend a computer, a separate phone line with an answering device and a fax machine. That's it. There is no inventory requirement. We ship from our stock as you need equipment.



Become an EASI Authorized Dealer

Now you can tap into decades of experience and skill to enjoy a profitable career as an independent EASI energy consultant.

Licensing

Affiliates become an Authorized Dealer of EASI's energy savings technology.

Training

Comprehensive training in EASI technology and solution sales methodology.

Pricing

Access to EASI's Dealership product pricing. While the deliverable is a solution sale, the profit margin is generated through the installation of EASI products. These products are only sold through EASI's channel and all affiliates recognize significant profit margin as an Authorized Dealer.

Support

Comprehensive and unlimited sales and technical support from EASI staff. Access to key EASI management & staff for technical inquiries or sales opportunities.

- **No technical experience required**
- **Control of your own business**
- **Excellent profits**
- **No inventory needed**
- **Training and dedicated ongoing support**
- **Work from home, part-time or full-time**
- **Huge market potential**
- **No royalty or annual licensing costs**
- **One-Time Fee: \$59,000.00**
- **\$10,000.00 Military Veteran Discount**



Market & Sell Proven Energy Saving Solutions

A Complete EASI System

EASI has developed and assembled proven technologies that form a complete, passive system guaranteed to save energy and money for your customers. The system saves electricity on motors, lights, air conditioning, refrigeration, etc., mainly by increasing their efficiency.

Although each technology operates on a different principal, they all have several things in common:

- Provide significant energy savings
- Technology is passive and will not alter your customer's business operations
- Does not require any employee involvement on behalf of your customers
- Require no maintenance
- Have a long lifetime (approximately 20 years) and are reusable
- Easily installed by locally available contractors or factory trained, independent outside service providers
- Will not adversely affect your customer's environment

Your Customer Receives

EASI provides your customer numerous benefits:

- Comprehensive analysis of their electrical use detailing their costs to operate various loads
- Real solutions to reduce their electric bill
- Guaranteed and insured savings
- Guaranteed return on their investment that can range, on the average, from 20-50%
- Reduced equipment maintenance
- Extended equipment life
- Lifetime warranty

Overall savings can be as much as 30% or higher! It's all new found profit for your customer; money that would have been sent to the electric company.

Remember, while you are helping your customers to increase their profits, you're also conserving real energy. This helps the economy, preserves natural resources and reduces pollution. This is a career in which you can truly feel pride.

Either Cash or Lease/Purchase

EASI teaches you how to generate positive cash flow for cash purchases with 50% or more up front. Another method customers use to acquire our EASI system is a lease/purchase. This is like an installment purchase that allows the customer to own the system at the end of the lease term, usually five years. In some cases, the monthly payments are tax deductible.

The main advantage of this method is that the monthly lease payments are typically less than the savings on the electric bill. In effect, the energy saving system creates the money to pay for itself, plus provides a substantial savings or profit each month. At the end of the lease term the payments stop and the customer keeps all the savings from then on.

To you, it's still a cash purchase because the bank or leasing company pays you the full purchase price. The customer then pays the bank or leasing company.

D Dealership Benefits

Complete Support

Once you become an Authorized EASI Affiliate/Dealer, we will continue to provide you with support. You will receive 5 days of extensive training at our Corporate Headquarters near Nashville, Tennessee. We will teach you about the EASI system and how it works, how to conduct an interview, do a survey, implement the system, and how to receive Engineering and Design Fees in advance for your work, in addition to the profit on the EASI system.

Several of the technologies can be impressively demonstrated right on your customer's desk! These demonstrations save a thousand words, create excitement, and will help you make the sale. We'll show you how to perform these simple demonstrations and provide you with demonstration and test equipment to take home.

You'll also receive virtually everything you'll need to conduct your EASI business: Dealer Manual, Reference Books, Sales and Marketing Material, Demonstration and Test Equipment, Certificate of Authority and Certificate of Completion, forms in your company name, and access to the Dealer-Restricted website <http://www.easiworld.com>.

This Is Only the Beginning of Your Help and Support

There is sales and technical support by phone, fax, internet and e-mail at no charge. There are technology updates, refresher courses and opportunities to upgrade your business as we develop new technologies and programs.

In our opinion, every hour you spend doing paperwork is time that you could be spending with a new client. For this reason, we've compiled proprietary, sophisticated system modeling software that allows us to prepare a very professional and detailed engineering and design proposal that is personalized for you and your customer.

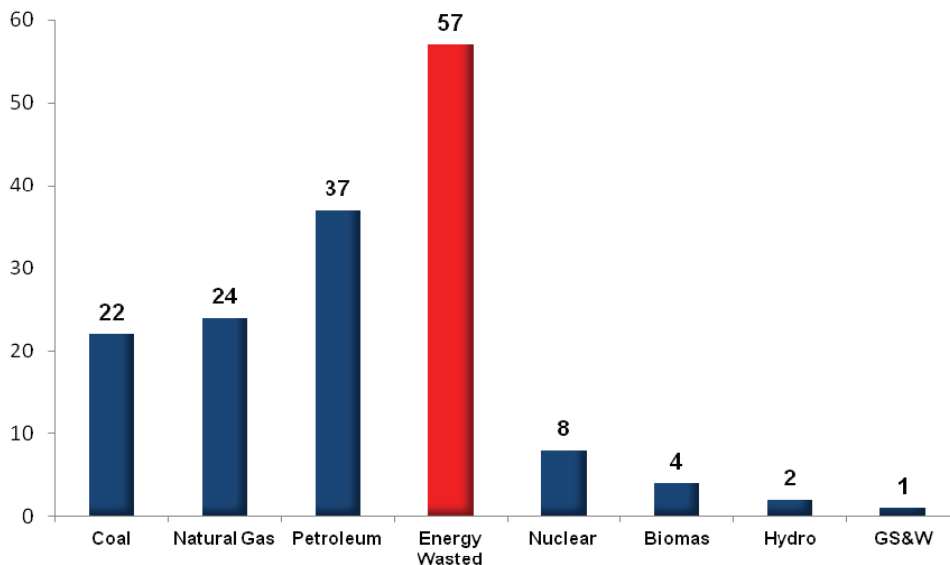
When you or EASI's outside service providers conduct a detailed survey, you'll complete some basic forms and send them to us by e-mail. As we prepare the engineering and design proposal, we'll determine which technologies and quantities the installers will need to install your system. This simplifies your ordering, saves time, and allows an estimate of your profit in advance. We'll even help lay out the installation. EASI is there to support you as you manage your project

Dealership Support Includes:

- *Business forms, survey forms & contract templates*
- *Sample energy savings survey and proposal templates*
- *A complete EASI Dealer Manual*
- *Initial supply of marketing & sales brochures, direct mailers, and other marketing materials*
- *Membership in the Energy Project Assurance Corporation (EPAC) - First Year Dues Included (currently \$195.00)*
- *Access to EPAC's insured savings guarantee*
- *Training for sales and technical staff at EASI's headquarters (small fee for classes)*
- *A custom designed website for your business that includes hosting for a year and unlimited email addresses*
- *Complete demonstration kit for customer solution sale engagements*
- *Dealer site field support (technical, sales, etc) at a fee*

Energy has reemerged as an issue of national concern as the United States confronts the challenges of economic recovery, energy affordability, climate change, and energy security. The opportunity for greater energy efficiency is significant and has become a central component in comprehensive national and global strategies for managing energy resources and climate change in the future.

A stunning 57 percent of our energy ends up wasted, according to James D. McCalley, electrical and computer engineer at Iowa State University. Investing in energy efficiency would be equivalent to tapping an entirely new source of energy. Given the right choices and investments in the many cost-effective but underutilized energy efficiency technologies, a variety of studies (by ACEEE and others) suggest that the United States can cost-effectively reduce energy consumption by 25-30% or more over the course of the next 20-25 years.



Energy Sources

The [breakdown of energy sources](#) in the United States (measured in quadrillion Btu), according to the Energy Information Administration. More than four-fifths of the country's energy comes from fossil fuels; only one percent comes from geothermal, solar, and wind (GS&W). The energy content of all of these sources pales in comparison with the losses due to waste during generation, transmission, and use.

Source: "4 Bold and Realistic Plans to Fix Our Energy System" (Discover Magazine)

Energy efficiency is a term that has often been overlooked in the spirited debate over the world's next generation energy policy, largely focused on clean energy, alternative fuels, and the green-tech economy.

Energy efficiency is immediately available, remarkably inexpensive, and has astounding potential to reduce greenhouse gasses that threaten the globe. It is a technology that is highly scalable, does not need to be imported and has a history of success over the last three decades.

Energy efficiency is a means of producing the same or greater productivity with less energy. Becoming energy efficient does not require making sacrifices, or changing processes or behavior, to accomplish less with less.

Investments in energy efficiency technologies represent a highly efficient method for obtaining power and energy services that offer a lower consumption of energy while reducing the impact to the environment.